

# #BestSessionEver



In the session we will cover the following items:

- What is Twitter?
- The anatomy of a Tweet
- How are schools and parishes currently using social media to help promote their organization?
- What kinds of things should be “tweeted” from organizations?
- Who should you “follow”?
- How do I set up an account?
- Tips for using Twitter

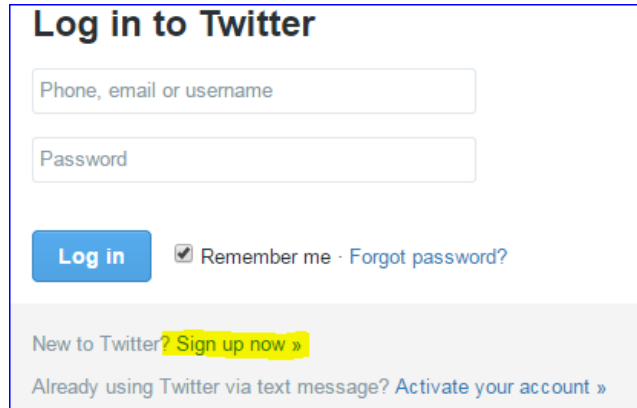
LINK TO PRESENTATION: <http://tinyurl.com/PACEtwittersession>

## Signing up for a Twitter account

To create an account on the web:

1. Go to <http://twitter.com> and find the sign up box, or go directly to <https://twitter.com/signup>.
2. Enter your **full name**, **email address**, and a **password**.

3. Click **Sign up Now**.
4. On the next page, you can select a **username** (usernames are unique identifiers on Twitter) — type your own or choose one we've suggested. We'll tell you if the username you want is available.
5. **Double-check** your name, email address, password, and username.
6. Click **Create my account**. You may be asked to complete a Captcha to let us know that you're human.
7. Twitter will send a **confirmation email** to the email address you entered. Click the link in that email to confirm your email address and account.

A screenshot of the Twitter login and sign-up interface. The title is "Log in to Twitter". Below the title are two input fields: "Phone, email or username" and "Password". Below these fields is a blue "Log in" button. To the right of the button is a checkbox labeled "Remember me" and a link "Forgot password?". Below the login section is a light gray bar containing two links: "New to Twitter? Sign up now »" and "Already using Twitter via text message? Activate your account »".

**Log in to Twitter**

Phone, email or username

Password

**Log in** ☒ Remember me · [Forgot password?](#)

New to Twitter? [Sign up now »](#)

[Already using Twitter via text message? Activate your account »](#)

**Note:** Read about how to sign up with the Twitter for iOS app [here](#)

(<https://support.twitter.com/articles/20169500>), and with the Twitter for Android app [here](#)

(<https://support.twitter.com/articles/168930>)