STOPit

Anti-Bullying

Reporting & Management

www.stopitsolutions.com

Neil Hooper
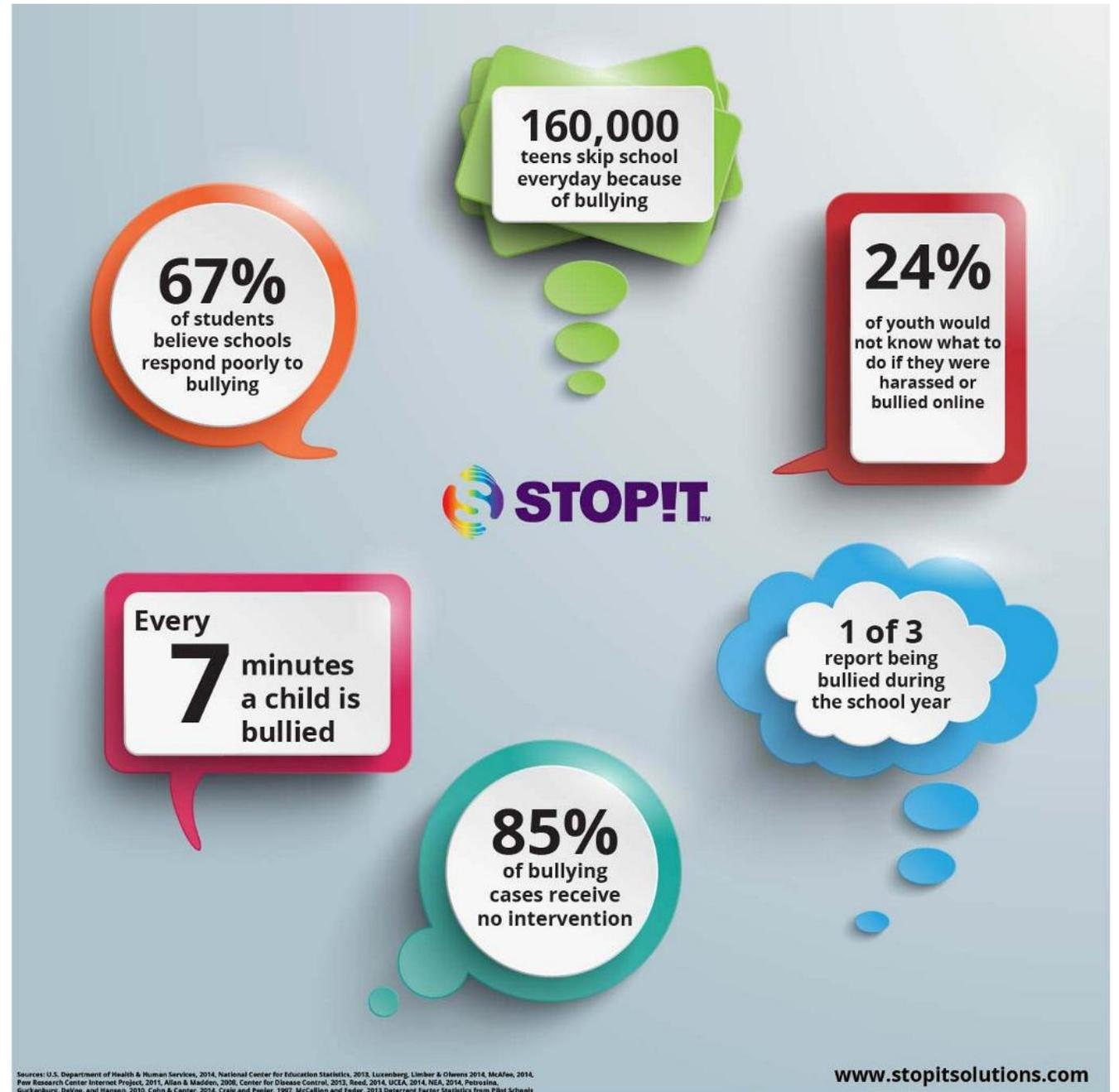
Schools Today

16,335,360 — Average number of texts sent by kids per average school per year

2nd — Suicide; #2 Cause of Death for Youth

$65,000 – $100,000 — Student Bullying Settlements

-15% to -40% — Reduction in Applications after a public sexually related news article

Textrequest.com, CDC, ChildMolestationVictims.com

What to do

Victims Often Suffer in Silence

3 top reasons:

STOPit

- They don't trust the process

- Mobile App

- Fear motivates silence

- 2 way messaging

- Ashamed and embarrassed

- Anonymous

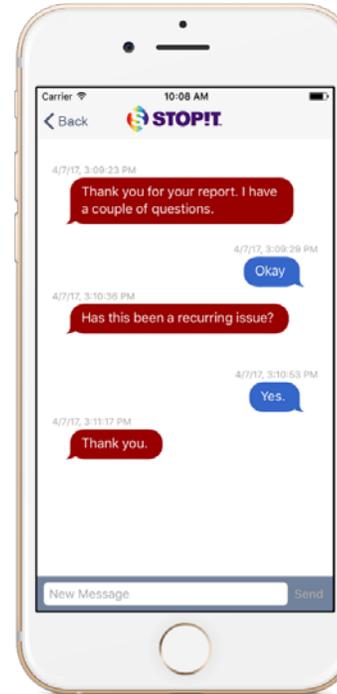# Align with the way people communicate today...

APP

21st century simple, secure
anonymous reporting
(Also Web App)

DOCUMENTit

Efficiently track, manage
and resolve cases
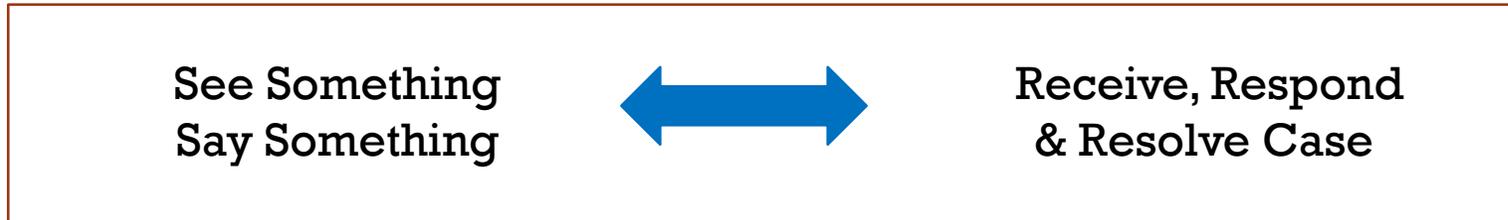
STOPit Messenger

Communicate anonymously
in real-time

STOPit Resources

Pre-saved links to
additional resources

STOPit; Anonymous Reporting & Incident Management

See Something
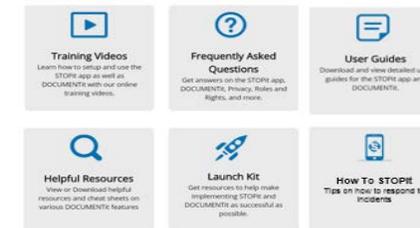Say Something

⬅➡

Receive, Respond
& Resolve Case

STOPit Reporting

STOPit Incident Management

STOPit Resources

STOPit Training Services

STOPit Monitoring Service

Beyond Bullying: Recent Safety Successes

Stafford Township, NJ
March 7, 2018

7 middle school students
threatening to be 'active shooters'

San Marcos, California
March 7, 2018

School Shooting threat discovered
and reported using STOPit

1800+ schools & 1.2M Subscribers

Let's See It!!

Common Questions

- Do I need student phone numbers?   NO

- Is it truly anonymous?   YES

- Is it a lot of work?   NO. After 3 weeks, average STOPit school gets ~1 report / week or less

               Messenger allows you to investigate quickly and directly

- Do you get false reports?   NO. Less than 1.6% are false.

               Inappropriate users are Deactivated

Results

- Risk Reduction: Reduced Incidents & Reduced Claims / Early Warning Signal
- Time Improvement: Reduced amount of time investigating incidents
- Community: Keep Positive School Climate in a Digital Age

> "I have seen an 83% decrease in HIB Reports
>
> Brian Luciani, Principal
> David Brearley Middle and High School

> "Until we started working with STOPit, I had not seen an effective loss control tool that deters or eliminates what I call 'behavior claims'."
>
> Andrew Kay
> Senior Vice President
> Great American Insurance Group

> "the deterrent effect of the program was powerful and evident immediately"
>
> CAPT Neil May, USN (Ret.)
> Washington HS Navy JROTC

> "This is a plus when defending against litigation."
>
> Scott C. Tennant, Area Vice President,
> Public Sector Practice
> Arthur J. Gallagher & Co.

Thank You!

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